

Patrick Conlan

Content Designer

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Columbus, OH

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Patrickconlan.com

SUMMARY

UX/UI Designer & Videographer with three years of formulating new website functionalities and prototypes, and 10 years of video/media production. A strong capability to advocate for companies and clients.

EDUCATION

B.A. Video Production / Minor Media Direction

Ohio University

2007 - 2011 Athens, Ohio

EXPERIENCE

Graphic Designer / Videographer

MPW Services

2022 - Present Hebron, Ohio

MPW Industrial Services is North America's leading provider of automated industrial cleaning services for power, steel and manufacturing companies.

- Assist marketing team members in integrating, managing, and evaluating MPW's varied communications.
- Create visual, graphic, and video support for internal and external needs at MPW companies.
- Support content needs, i.e., video shoots, photography, promotional support and visuals.

President / Owner

Conlan Cinema

2012 - Present Columbus, Ohio

Freelance Creator in the Columbus area specializing in the area of training materials and documentaries.

- Served over 20+ clients in the development and art industry
- Conducted market research for promotional content
- Increased industry knowledge from gaffing, director of photography to full in-the-field productions using Sony and Canon equipment

UX Design Project w/ Google education

Pool Snac

Present Columbus, Ohio

Pool Snac is a food delivery app designed from scratch.

- Conducted usability tests with 15+ users to better understand user behaviors and usability patterns on responsive devices
- Implemented front-end research by case studies and competitive audits
- Produced unique web and mobile app solutions to focus on better delivery systems

SKILLS

Adobe

Illustrator

Photoshop

After Effects

Premiere Pro

Indesign

Design

Unit Testing

User Research

IxD

Usability Studies

Figma

Competitive Audits

Concept Design

Prototyping

Wireframes

Communication

Customer Relations

Team Leadership

Social Media Marketing

TRAINING / COURSES

UX Design

Google via Coursera - 2022

PROJECTS

The Shelly Company

Columbus, OH

Training videos, as well as videos for tours on location.

- [Click here to view](#)

William Ortman - Glass artist

Columbus, OH

An informational video for Will to use at art shows, to demonstrate his process to interested clients.

- [Click here to view](#)